

Video Production.

Mr. Stiles, Fall 2020

This is your 5th assignment. - Due Friday, 10/2, Value 20 Points

PLP ASSIGNMENT 2, LESSON 2. The Silent Era

Objective

You will cite textual evidence to support an analysis and/or to negate inconsistencies in the chosen review.

The Critical Review

For this activity, you will analyze a critical review. Choose a movie that you have watched. The film you choose should be rated G, PG, or PG-13. Then, locate a review of the film; you may need to search the Internet for this. After reading the review, write a one-paragraph response that supports the analysis and/or negates any inconsistencies you see between the film and the review. Be sure to use proper grammar, punctuation, and spelling in your response.

Rubric

Consult the following rubric to see how your work will be evaluated:

The student wrote a one-paragraph response.

The student chose a review for a film that was rated G, PG, or PG-13.

The student supported the analysis and/or negated any inconsistencies.

The student used proper grammar, punctuation, and spelling.

PLP LESSON 2 TEXT:

Movie critics are paid by media outlets, print, online, and "on air" broadcasting companies, to give an educated critique on newly released movies. The critics are actually providing the public with a service by letting them know whether they feel the movie is worth seeing for the price.

Professional critics base how they feel about a movie on their own background, education, experiences, and personal tastes. Since people can be very diverse in those areas, a viewer may or may not agree with a critic's report of a movie that he or she has just seen. Many people were angry with the critics' reviews of the second installment of the 1981

Raiders of the Lost Ark movie series, *Indiana Jones and the Temple of Doom* (1984.) "Raiders" fans were furious. After three years of waiting for a sequel to the first Indiana Jones movie, critics were calling the movie "predictable," "too much like the first one," and commented that Harrison Ford was looking too old to return to the role. The fans dismissed the critics and flocked to see Ford in two more installments of the Indiana Jones movies in 1989 and 2008. Therefore, it is clear to see that movie goers often like to hear what the critics think of a movie, but will also discount the critic's opinion and pay for any movie that piques their interest.

Production companies have a love/hate relationship with the critics. First, a positive review by a well-known critic can propel publicity for a new movie, especially a story-driven film that has no "heavy-hitters" in the cast. Secondly, a negative review from a critic can easily sway a potential viewer who is basically undecided about going to see the film. Actors and actresses can also receive brilliant or scathing criticisms from the professional critic lineup. Some actors and actresses have been known to reply to a critic's negative comments publicly.

A keen critic will not only comment on the acting performances or storyline of a film, but will comment on technical areas like the originality and accuracy of the costumes and sets. They may also highlight editing choices, camera shots, sound tracks, and/or other technical aspects of the film. The critics of today must also recognize that the technical aspects of the film industry are constantly evolving.

Analyzing a Review

When reading a review, it is important to keep in mind that critics can easily be biased in their reviews. Remember that they base their reviews on their own backgrounds, experiences, and personal tastes. When you read a review, you will want to look for any inconsistencies in the analysis. For example, a critic may say that the leading actress was the perfect fit for the role, but later in the review may say that the acting was sub-par. This would be an inconsistency. If you have actually seen the movie about which the review is based, you will have even more insight given your own thoughts on the film.

While critical reviews certainly have a place in the film industry, remember that reviewers can deliver biased reviews. The only way to know if a movie is truly worth your time is to see it yourself!