Digital Photography
Mr. Stiles, Summer 2024

Photo 1 Project: Horror Movie Poster
Due: Tuesday, 7/23/24 -100 points for Photo 1

This is a simple photo lesson that uses unusual views and angles, bird's eye, worm's eye and color from Photoshop filters to transform a student photo of any object or person into a movie poster promoting an imaginary horror movie.

Students learn how to create a mood with a combination of camera angles and Photoshop filters & effects. A Title for the movie should also be dominant and an additional Tag line is recommended. The image should jump out at the viewer.

Final Poster: Due Tuesday, 7/23/24 for Photo 1 - 100 points.

This should be a PSD Photoshop Document with all the layers visible, and be placed in a folder with your full name & period number on Google Drive.

Pro Work:
[Horror Movie Poster Examples Here](#)

Vocabulary
Dominant element
An artist or photographer attempts to control the sequence in which visual events in the frame are observed and the amount of attention each element receives. Making an element dominant can be done through size and color. Large objects dominate smaller ones and warm colored objects dominate cooler pale colored objects.
Proportion
A Principle of design concerned with the size relationships of one part to the whole, and one part to another.
Adobe Photoshop
A sophisticated image editing program used by many digital artists in 2011.
Bird's eye view
A view from above the subject, usually makes subject seem smaller
Worm's eye view
A view from below the subject looking up, usually makes subject look

bigger and stronger.

Color

An element of art derived from reflected light. It has three properties, hue, value and intensity.

California's 2008 CTE Standards (2)

  CTE.AME.A.A1.1.1.1 *Advanced* - Analyze and discuss complexideas, such as distortion, color theory, arbitrary color, scale,expressive content, and real versus virtual in works of art.
  CTE.AME.FS.4.4 Understand digital applications appropriate tospecific media and projects.

California Academic Content Standards (1)

  ELA.9-10.R.CAGT.2.6 Demonstrate use of sophisticated learningtools by following technical directions (e.g., those found with graphiccalculators and specialized software programs and in access guides toWorld Wide Web sites on the Internet).

Related Instructional Objectives (SWBAT...)

  The student will analyze and discuss color and expressive content in the genre of horror movie posters.

  The student will describe the use of color to express a mood by creating a work of art and presenting it verbally to the class.

  The student will describe the use of a dominant element by creating a work of art.

  The student will develop and refine their skill in digital imagery by planning, shooting and producing a poster using a digital camera, Adobe Photoshop, filters in Adobe Photoshop and lighting.

Museum walk Closure

When students complete the project, Poster can be displayed on the computer screen at each station and students can walk around and view each other's work.

Project can be printed in color in an 8" x 10" format with photo paper and displayed on a wall or bulletin board. 8" x 10" glossy photo paper available at Staples or Office Depot by the 100 count.

It can even be printed on an inkjet printer with a tee-shirt iron on transfer to be put on a tee shirt. Transfers are available at Staples and Office Depot.

Electronic files can be submitted to teacher for assessment in a PSD

format on a flash drive or common shared space in school district server